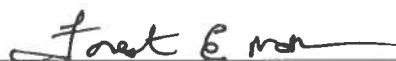


**AIKEN TECHNICAL COLLEGE  
POLICY**

Policy Title:	ONLINE PRESENCE	Policy Number:	2-4-105
Institutional Authority:	Chief Advancement Officer		
Associated SBTCE Policy:			
Associated ATC Procedure:	2-4-105.1; 2-4-105.2; 2-4-105.3		

Approved:



President



Commission Chairperson

Date

Adopted: 07/01/2004

Date

Revised: 06/14/2021

**DISCLAIMER**

**PURSUANT TO SECTION 41-1-110 OF THE CODE OF LAWS OF SC, AS AMENDED, THE LANGUAGE USED IN THIS DOCUMENT DOES NOT CREATE AN EMPLOYMENT CONTRACT BETWEEN THE EMPLOYEE AND THE AGENCY.**

It is the policy of Aiken Technical College to use its online presence as part of its overall marketing strategy. As such, College-managed sites and pages shall be designed to enhance the College's public image, increase its visibility in the community and attract new students to campus. Such sites and pages shall be designed in a professional and consistent manner in an effort to promote the College, its programs and activities, and to provide information to the external public, the student body, and College faculty and staff.